CITRIX
Public Sector

3rd Party Customer Survey

Hear what our government customers are saying about their experiences working with Citrix Public Sector.
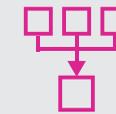
Why Citrix stands out

+ Virtual desktop (XenDesktop)
+ Virtual app delivery (XenApp)
+ Great products — the "gold standard"

Here's why our customers chose us over our competiton

38%
"Citrix Public Sector solutions create operational consistency and efficiency, and streamline ongoing maintenance."

30%
"Citrix Pubic Sector is modernizing government work, providing cutting-edge solutions for virtualization, mobility, networking and file-sharing."

"Experience has shown that Citrix [Public Sector] consistently offers viable solutions which balance our budget, security, and compliance issues."

"It just works."

This is what customers value most about our solutions

71%
APPLICATION VIRTUALIZATION SOLUTIONS

54%
NETWORK OPTIMIZATION AND SECURITY

44%
ENTERPRISE MOBILITY MANAGEMENT

Our customer's key focus areas

CUTTING COSTS

MEETING COMPLIANCE REQUIREMENTS

REDUCING IT COMPLEXITY

SECURING APPS AND DATA

INCREASING PRODUCTIVITY

SUPPORTING BYOD OR REMOTE WORK

MEETING MULTIPLE NEEDS IN A SINGLE OFFERING

IMPROVING END-USER EXPERIENCE

Citrix solutions allow government agencies to build a comprehensive strategy to solve these challenges for secure government IT.

Visit www.citrixgbc.com for more information.

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75%

"Increasing productivity and improving the end-user experience."

Our customers shared their biggest priorities

71%
"Ensuring security of data and applications."

62%
"Delivering data and applications across all devices."

We captured what makes Citrix unique

- ✓ Security
- ✓ Ease of use
- ✓ Variety of solutions that work together
- ✓ Speed/performance
- ✓ Reliability
- ✓ Useable across variety of end-user platforms
- ✓ Virtualization

"Citrix allows us to deliver the same application environment to every user device."

"Access to secure desktops, applications, and data from anywhere through any device."

Here's what our customers are saying

"We want to ensure our data is safe across all application access [points]. Citrix provides this security with their product suite."

"Bad guys are everywhere trying to get at our data. Citrix lets us keep our data in one place."

"Users are more mobile than ever and need to get work done wherever they are. Citrix lets them do this."

We collected customer success stories

"Stood up satellite offices with thin clients and published apps. Normally, this would have involved a week of travel and continued visits for support. We shipped them thin clients, had them plug them in, we remotely configured them, and they were able to access apps on the same day the systems showed up...with no travel."

"The use of XenApp has provided us the ability to provide our field personnel with the tools they need when and where they need them. XenServer has provided us an avenue to stand up low load servers quickly and effectively."

"We've had several "disasters" and Citrix has helped us be flexible enough to get people up and running again in record time. We relocated 400 users in less [than] two days for one of our incidents."

"From being a niche solution supporting a few users in a specific business unit, the Citrix platform has now become the backbone for providing telecommuting services to the entire department and allowed for employees to be consistently remote 40-60% of the time. [And we're] aiming for 100% remote for several additional employees in the next year."

51%
"We are inundated with projects to modernize and upgrade our hardware, leaving us with little time, resources and money left over for other projects."

They told us about their biggest obstacles